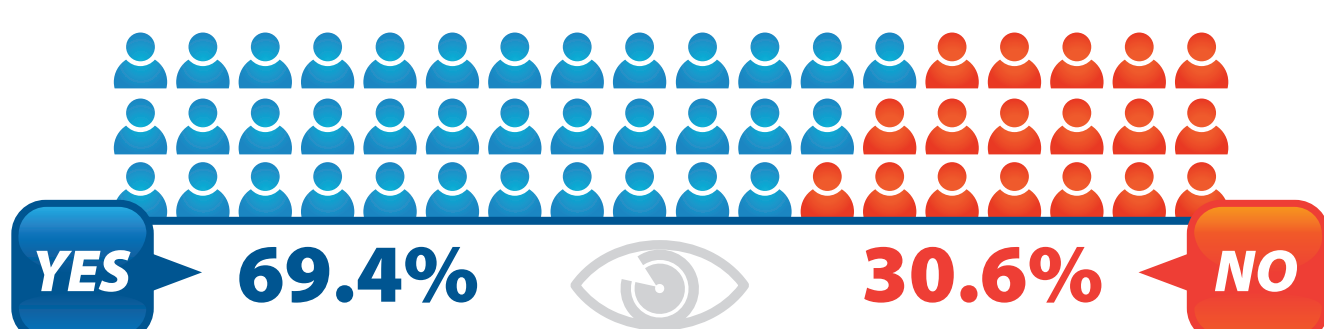
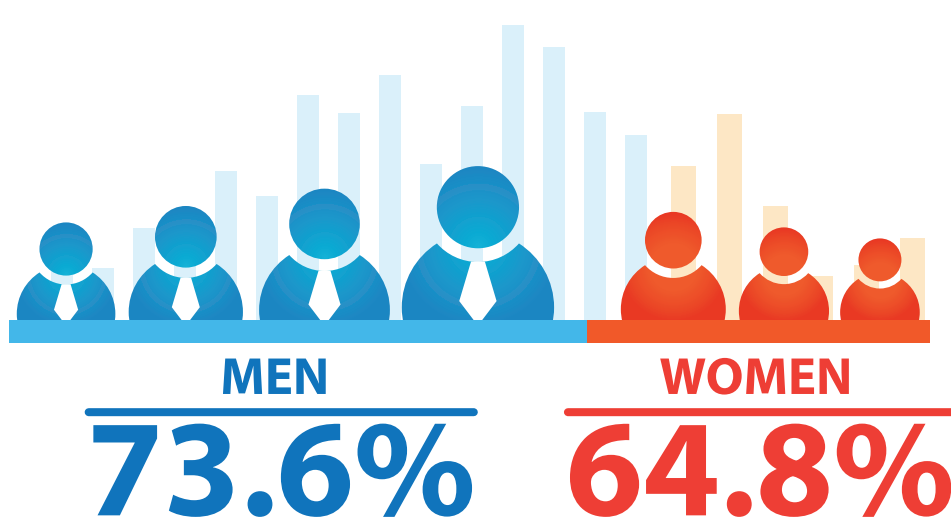


Employees at Work and the 2012 Olympics

"Are Employees going to **WATCH THE OLYMPICS?**"

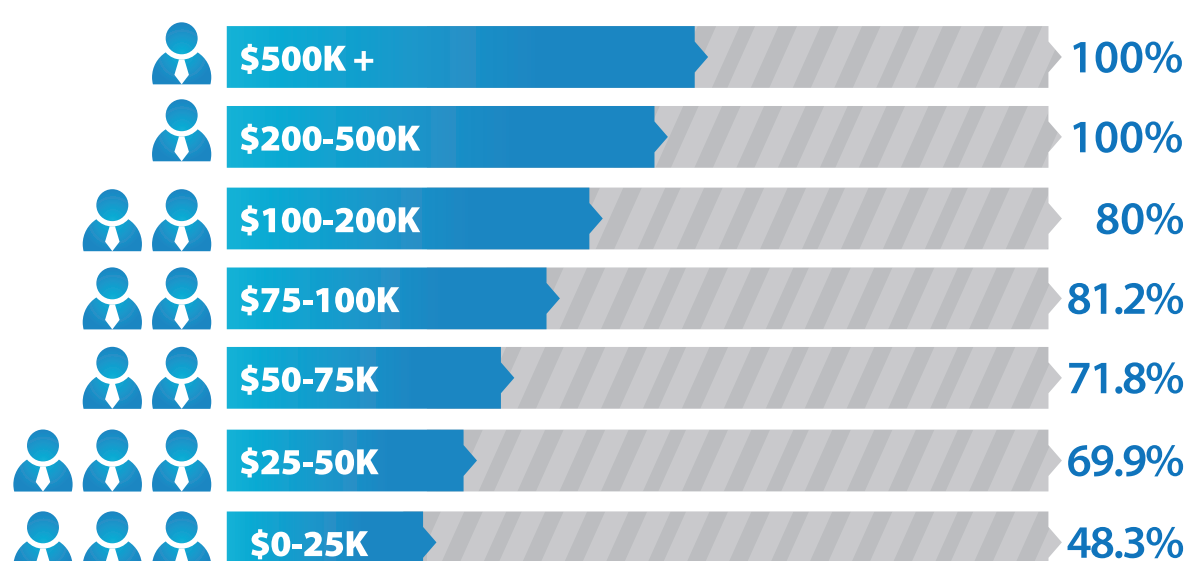


"Who's more interested – **MEN OR WOMEN?**"



"The most expensive employees are **THE MOST INTERESTED.**"

As income levels increase, so does the desire to watch the Olympics.

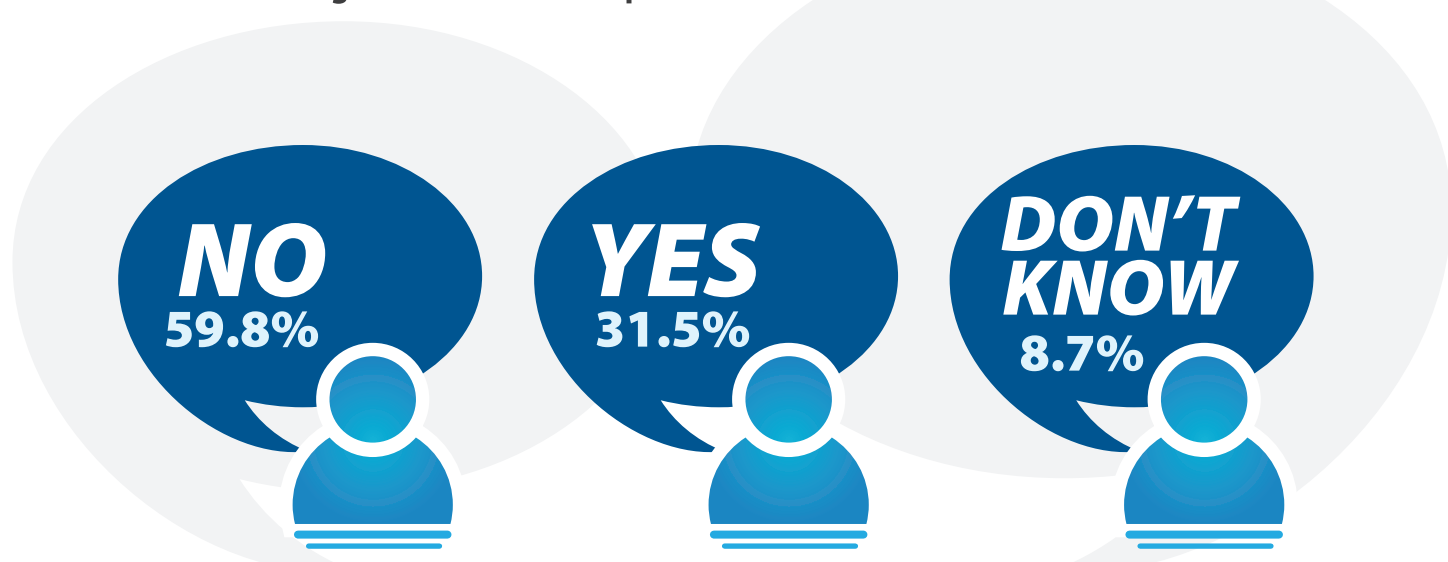


"The Olympics occurs during **11 BUSINESS DAYS**"



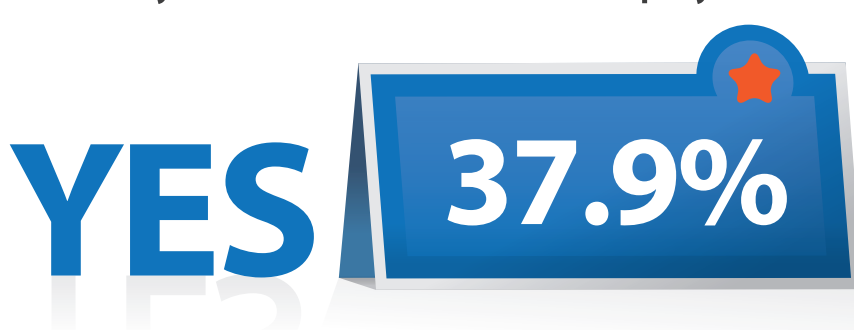
"Most Companies **DON'T HAVE USE POLICIES**"

We asked "Does your employer have policies against using a work-issued computer for non-work-related activities?"



"Employees with Use Policies will be watching **WHILE ON THE JOB ANYWAY**"

We asked "If an Olympic event occurs during work hours, would you watch via the Internet on company time?"



"Most Employees will spend an hour or more **daily ON THE OLYMPICS**"

We asked "What do you think is an acceptable amount of time to spend daily following the Olympics during work hours?"

